

## NCC Cable System Order

Order #	62321093	Flight Dates	09/20/16 - 09/26/16	Update Date	08/18/16
Syscode	7876	Agency	Red Eagle Media Group	Version	2 Vs. 1
System Name	Comcast/South Bend Interconnect, IN	Advertiser	NRA Political Victory Fund	Show All Lines	
Market	South Bend			Total # of Weeks	1
		Client Code		Total	\$12,600.00
AE	Alexander Fiske	Product Code		Commission	\$1,890.00
Sales Coordinator	Becca Karam	Est Code	00	Net Total	\$10,710.00
Office	Washington	Product Name		Total Spots	112
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 May16	Primary Demo	Adults 35-64	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		Rev 8/17: Removed MNF spots; total remains same			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	VARIOUS	9/19/16	9/25/16	16:00	19:00		X	X	X	X	X	X	-	-	12	\$105.00	\$1,260.00	30	
2	ESPN	VARIOUS	9/26/16	10/2/16	16:00	19:00	X							-	-	2	\$105.00	\$210.00	30	
3	ESPN	AVG. ALL WKS<	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	14	\$125.00	\$1,750.00	30	+2x
4	ESPN	AVG. ALL WKS<	9/26/16	10/2/16	19:00	24:00	X							-	-	0	\$125.00	\$0.00	30	-2x
5	TBSC	VARIOUS	9/19/16	9/25/16	16:00	19:00		X	X	X	X	X	X	-	-	12	\$135.00	\$1,620.00	30	
6	TBSC	VARIOUS	9/26/16	10/2/16	16:00	19:00	X							-	-	2	\$135.00	\$270.00	30	
7	TBSC	VARIOUS	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$140.00	\$1,680.00	30	
8	TBSC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X							-	-	2	\$140.00	\$280.00	30	
9	DISC	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00		X	X	X	X	X	X	-	-	12	\$95.00	\$1,140.00	30	
10	DISC	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X							-	-	2	\$95.00	\$190.00	30	
11	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$135.00	\$1,620.00	30	
12	DISC	VARIOUS	9/26/16	10/2/16	19:00	24:00	X							-	-	2	\$135.00	\$270.00	30	
13	HIST	AVG. ALL WKS<	9/19/16	9/25/16	16:00	19:00		X	X	X	X	X	X	-	-	12	\$80.00	\$960.00	30	
14	HIST	AVG. ALL WKS<	9/26/16	10/2/16	16:00	19:00	X							-	-	2	\$80.00	\$160.00	30	
15	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00		X	X	X	X	X	X	-	-	12	\$85.00	\$1,020.00	30	

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16	HIST	VARIOUS	9/26/16	10/2/16	19:00	24:00	X							-	-	2	\$85.00	\$170.00	30	

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
<b>SPOTS</b>	98	14	0	0	0	0	0	0	0	0	0	0	112
<b>AMT</b>	\$11,050.00	\$1,550.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,600.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/31/16

62321093 | South Bend | Comcast/South Bend Interconnect, IN | 7876 |